



2026 Sponsorship Program



Overview of the 2026 Sponsorship Program

Why Sponsor a WEAO Event?

WEAO is a not for profit professional association representing over 1,100 technical experts in water, wastewater, stormwater and biosolids. Events take place throughout the calendar year providing meaningful engagement, high quality technical content and the opportunity to connect with sector leadership.

- **Reach your target audience**
- **Lead generation**
- **Boost sales**
- **Grow your network**

2026 Events

- Young Professional Events and Activities
- Technical Committee Seminars
- Operators – Training Webinars and Operations Challenge
- Canadian Icebreaker at WEFTEC



Young Professionals

Support emerging leaders in our industry

Professional Development	Social	Other
Technical Seminars Site Tour Soft Skills	Holiday Bash Fall Meet and Greet Volleyball tournament Social Night at Conference Conference YP Icebreaker Social Night out Games Night	Student Design Competition YP Team Build - Spring YP Team Build - Fall Student Chapter Leadership Forum Speed and 1-1 Mentorship

	Platinum \$2000 Limit 2	Diamond \$1000 Limit 3	Gold \$750 Limit 5	Silver \$500 unlimited	Friend \$250 unlimited
Benefits					
Company Name on all promo material			X	X	
Company Logo on event promo materials	X	X			
Social Media posts	X	X	X	X	
Thank sponsors in INFLUENTS	X	X	X	X	
Delegate list	X	X	X		
Two comp registrations	X				
One comp registration		X			
2 minute podium at event	X				
Company Logo on badges for in person events	X				
Company pop up sign at registration	X	X	X		
Logo on website	X	X	X	X	X
Social Spotlight	X	X	X	X	X

Sponsorship Levels and Benefits



Seminars Webinars and Training

	Platinum \$2000 Limit 2	Diamond \$1000 Limit 3	Gold \$750 Limit 5	Silver \$500 Limit 10	Bronze \$300 unlimited
Benefits					
Company Name on all promo material			X	X	X
Company Logo on event promo materials	X	X			
Social Media posts	X	X	X	X	X
Thank sponsors in INFLUENTS	X	X	X	X	X
Delegate list	X	X	X		
Two comp registrations	X				
One comp registration		X			
2 minute podium at event	X				
backdrop of company logo at podium	X				
Company pop up sign at registration	X	X	X		

Sponsorship Levels and Benefits

Operations Challenge

The 2026 Operations Challenge will be held during the WEAO Technical Symposium and OPCEA Exhibition on the tradeshow floor. Events include: Process Control, Laboratory, Pump Maintenance, Safety, and Collections. For more information on Operations Challenge, click [here](#)

Sponsorship Levels and Benefits

	Event Specific Sponsorship \$500 unlimited	Meet and Greet \$1,500 Limit 3	PWO Tour \$750 Limit 1	Totally Wasted Game Show \$750 Limit 2	Totally Wasted Game Show Clue \$250 Limit 10	WEF Operations Challenge \$3,500 Limit 2
Benefits						
Company logo at competition	X					
Thank you from podium at closing	X	X				X
Thank you at M&G from podium		X				X
Logo during Meet & Greet event		X	X			X
Social Media Posts		X	X			X
Signage at Tour bus pick up			X			
Logo on bus			X			
Mention in conference app		X	X	X		X
Logo on screen during Game Show				X		
verbal recognition during game				X		
Prepare question about product for game show					X	
Identify clue to direct people to booth					X	
Photo opportunity at closing						X
Company logo during closing celebration						X
Newsletter recognition after conference		X				X
Logo on drink tickets at M&G		X				

Canadian Icebreaker at 2026 WEFTEC

Sunday, September 27, 2026 in New Orleans

Sponsorship Pricing and Benefits

	Platinum \$2,000 Limit 1	Diamond \$1,000 Limit 5	Gold \$750 unlimited
Benefits			
Company Name on all promo material			X
Company Logo on event promo materials	X	X	
Social Media posts	X	X	X
Thank sponsors in INFLUENTS	X	X	X
Delegate list	X	X	
Two comp registrations	X		
2 minute speaking opportunity at event	X		
Sponsor loop during event	X	X	X
Sponsor provided pop up sign at registration	X	X	